

1-30-18
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TRADEMARK ASSIGNMENT

WHEREAS, WOODBURY COUNTY, an Iowa governmental agency with an address of 620 Douglas Street, Sioux City, Iowa 51101, is the owner of the following mark:

-The trademark "SIOUX CITY SUE" ("the Mark") as used for promoting the public awareness of local organic food production;

WHEREAS, CITY OF SIOUX CITY, an Iowa governmental agency with an address of 405 6th Street, P.O. Box 447, Sioux City, Iowa 51102, is desirous of acquiring the entire right, title and interest in and to the Mark, together with the goodwill of the business pertaining to the Mark;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said WOODBURY COUNTY does hereby assign unto CITY OF SIOUX CITY, effective as of the date of signature below, all right, title and interest which WOODBURY COUNTY has heretofore enjoyed pertaining to the Mark, together with the goodwill of the business pertaining to the Mark, the same to be held and enjoyed by CITY OF SIOUX CITY, its successors and assigns, together with the right to sue for and collect for all claims for damages by reason of past infringement of the Mark and the registrations thereof. Should CITY OF SIOUX CITY desire to sell or assign the mark in the future, CITY OF SIOUX CITY agrees that WOODBURY COUNTY shall have the right of first refusal to purchase or obtain the Mark from CITY OF SIOUX CITY.

WOODBURY COUNTY (Assignor)

By David Gleiser

Date 2/5/18

David Gleiser
Director, Community and Economic Development

CITY OF SIOUX CITY (Assignee)

By Rolf KFL

Date 2/5/18

Name, Position City Manager