

Woodbury County Courthouse Advisory Committee for Historical Preservation Minutes

8/29/17

2:30 PM

Old Board Room

Attending:

Jim Jung, Shane Albrecht, Matthew Ung, Mike Walsh, Kenny Schmitz, Jeremy Taylor, Terry Glade, Leesa McNeil, John Malloy, Doug Bock, Rex Mueller and Pat Gill.

Minutes:

Motion by Ung seconded by Jung to approve the agenda. The motion was approved unanimously.

Motion by Taylor seconded Ung to approve the minutes of the meeting held on 6/6/17. The motion was approved unanimously.

Jim Jung presented courthouse displays.

Motion by Taylor seconded by McNeil to authorize the creation of 50 prints at a cost of \$3,000.00. The motion was approved unanimously.

Motion by Jung second by Taylor to authorize \$300.00 each for two other designs to be created for invitations. The motion was approved unanimously.

Jung and McNeil discussed volunteer opportunities.

Additional funding sources were discussed.

Doug Bock presented some audio-visual concepts.

Kenny Schmitz and Shane Albrecht discussed \$10,000 cost for cornerstone exposure.

There was a discussion of the fluidity of the budget.

Another meeting was tentatively set for October 24th, at 2:45 PM.

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Displays and Art Splash

Jim presented the high-quality 3 vertical banner displays that will be featured from 1-5 pm at Art Splash and described the way that he and Leesa McNeil will help engage the public. We plan to utilize this free booth with four Woodbury County pillows as prizes for those who color well, which is the kids' activity.

The Poster

Police Chief and artist Rex Mueller introduced several items that he is working on with Brian Johnson of Akron. The committee voted to authorize \$3,000 for 50 signed limited edition prints as well as \$600 for two other designs that could act as invitation / advertisements. We also discussed using this as an "unveiling," a way to stir up interest with free media. For example, this could take place at the Interpretive Center or in the Courthouse with ample press release and short descriptions of the events to come. Rex also described how this could be photographed with 22x30 for a litho print and signed as a less exclusive but more quantity-produced product. The signed screenprint editions could sell for \$100 or \$200 dollars. We decided that it would be advantageous to have March be the unveiling.

- ↳ Action Point: Rex Mueller will ask Brian Johnson about this possibility.
- ↳ Action Point: See about cost for 22x30 litho prints. Jim, can you see Lindblades about cost?

Audio-Visual Tour

Jeremy Taylor shared findings from the work group. Doug Bock shared how this technology already exists within a current platform that we have.

- ↳ Action Point: Jeremy Taylor and Jim Jung will work on content and once that is gained can perhaps re-engage the working group regarding platform.
- ↳ Action Point: Jeremy Taylor will follow-up with Matt Anderson regarding if they have hardware considering that not everyone has a smart device and the Sioux City Museum has utilize such hardware in the past. Finally, Jeremy will contact Tour-Mate which he utilized at Mount Rushmore (learned since the committee).

Engagement

Jim Jung shared some great ideas from newspaper articles featuring full page stories of individuals. We will seek to engage *The Sioux City Journal*, *The Menville Record*, and other local media even perhaps to see if there is interest in the process we are discussing.

- ↳ Jim will contact other preservation societies local and nationwide and work with local media.

Further Funding Opportunities

We discussed funding and opportunities for entities such as AIA and the Bar Association to perhaps fund a specific project, e.g. the screen-printing, a lunch-and-learn opportunity, or a particular speaker being underwritten. It is important for all who approach to keep it connected to a tangible outcome as well as let people know that their entities will receive ample recognition

- ↳ Action Point: Judge Walsh can approach the Bar Association for a funding request, perhaps for "Law Day."
- ↳ Action Point: Terry Glade will confirm (up to \$5,000 perhaps) from AIA.

↳ Action Point: Matthew Ung will report back on the status of the MRHD grant.

Budget, Time Capsule, and Print Materials

Jim Jung presented the high-quality adult tour pamphlet, reprinting of the *American Bungalow* article, and kid's booklet. Total pricing for a 1,000 of each is \$1,825, \$1,975, and \$1,725 respectively. We will look to Dennis Butler, Budget Analyst, to have a running total of allocations including these funds and money promised for the art work in order to keep us knowing what we have to work with. This budget funding will help us to know if \$10,000 for time capsule extraction is a realistic and worthy cause in light of the total funds that we have to work with.

*****A NOTE OF GRATITUDE*****

I hope it doesn't become cliché, but your work on this committee is so appreciated. We are going to have all committee members and the Board of Supervisors recognized on the back of each of the pamphlet. Those in our community and outside of it will be well served by your work—and perhaps someday at the next centennial in 2118! They will learn of our origins and the dedicated men and women of artistry, genius, and craft who took the time and effort to build a courthouse that could serve the people of this county...just as you do with your time and efforts currently.

Next Meeting

We set Tuesday, October 24, at 2:45 pm for the next meeting date.