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PATRICK F. GILL
WOODBURY COUNTY
AUDITOR & REGISTERER
COMM. OF ELECTIONS

WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) REQUEST FORM

Date: 11/30/17 Weekly Agenda Date: 12/5/17 2018 FEB 12 AM 11 18

ELECTED OFFICIAL / DEPARTMENT HEAD / CITIZEN: Michelle Bostinellos, Nicole Peterson/SIMPCO

WORDING FOR AGENDA ITEM:

Request for \$5,000 in Matching Funds for U.S. Economic Development Authority (EDA) Grant

ACTION REQUIRED:

- Approve Ordinance
- Approve Resolution
- Approve Motion
- Public Hearing
- Other: Informational
- Attachments

EXECUTIVE SUMMARY:

Siouxland Interstate Metropolitan Planning Council (SIMPCO) requests formal support and matching funds in the amount of \$5,000 for a Hwy. 20 Corridor Economic Development study for FY18-19.

BACKGROUND:

The Comprehensive Economic Development Study (CEDS) committee and SIMPCO Board of Directors adopted the 2015-19 CEDS Plan that includes regional economic development goals, objectives and action steps for the SIMPCO CEDS region. In discussion of the goals and action steps of the CEDS document, the committee identified the need for an economic development study along the U.S. Hwy. 20 corridor.

FINANCIAL IMPACT:

\$5,000

IF THERE IS A CONTRACT INVOLVED IN THE AGENDA ITEM, HAS THE CONTRACT BEEN SUBMITTED AT LEAST ONE WEEK PRIOR AND ANSWERED WITH A REVIEW BY THE COUNTY ATTORNEY'S OFFICE?

Yes No

RECOMMENDATION:

Allow relevant County staff to formally support the project. Provide \$5,000 towards the required grant match and authorize the Chairman to sign the letter of support.

ACTION REQUIRED / PROPOSED MOTION:

Motion to provide \$5,000 towards the required grant match and authorize the Chairman to sign the letter of support.
(Attached)



Siouxland Interstate Metropolitan Planning Council

1122 PIERCE STREET • SIOUX CITY IOWA • 51105 • PHONE 712.279.6286 • FAX 712.279.6920 • EMAIL SIMPCO@SIMPCO.ORG

November 28, 2017

Woodbury County Board of Supervisors
Woodbury County Courthouse
Karen James, Administrative Coordinator
620 Douglas Street
Sioux City, IA 51101

Re: FY 2018/2019 Budget Request - Matching Funds

Dear Board of Supervisors:

Siouxland Interstate Metropolitan Planning Council (SIMPCO) formally requests support and matching funds, in the amount of \$5,000, for a Highway 20 Corridor Economic Development study for fiscal year 2018/2019.

The requested funds would be applied as matching funds for requested US Economic Development Administration (EDA) funds. Please find attached memorandum with details about the study including benefits, US EDA criteria, budget and schedule.

We would appreciate your consideration of the above request. SIMPCO would like to thank you for your support of regional economic development efforts.

If you have any questions or concerns, please call me at 712.279.6286. Thank you so much for your time and consideration.

Sincerely,

Michelle Bostinelos
Executive Director

Nicole Peterson
Regional Planner II

Attached
Highway 20 Corridor Economic Development study proposal
Draft Support – Pledge Letter



MEMORANDUM

U.S. Highway 20 Corridor Economic Development Study Proposal

To: Community Partners
From: Siouxland Interstate Metropolitan Planning Council (SIMPCO) Comprehensive Economic Development Strategy (CEDS) Committee
RE: US Hwy 20 Economic Development Study
US Economic Development Administration (EDA) Funding
FFO FY 2016 – FY 2019 EDA Planning Program and Local Technical Assistance Program
Date: November 28, 2017

Background

The CEDS Committee and SIMPCO Board of Directors adopted the 2015-2019 CEDS Plan that includes regional economic development goals, objectives and action steps for the SIMPCO CEDS region. In discussion of the goals and actions steps of the CEDS document, the committee identified the need for an economic development study along the U.S. Highway 20 corridor.

Proposal

The U.S. Highway 20 corridor in Northwest Iowa is one of the most highly anticipated transportation projects to be completed in the Siouxland region. The final completion of the four-lane highway creates many business opportunities for the counties and communities along the corridor. To ensure that the region is ready to take advantage of these opportunities, an Economic Development Study needs to be completed to identify areas along the corridor that could be considered for industrial or commercial use. Please find more details below including benefits, proposed study contents, EDA criteria, budget, and proposed schedule.

Benefits and Proposed Study Contents

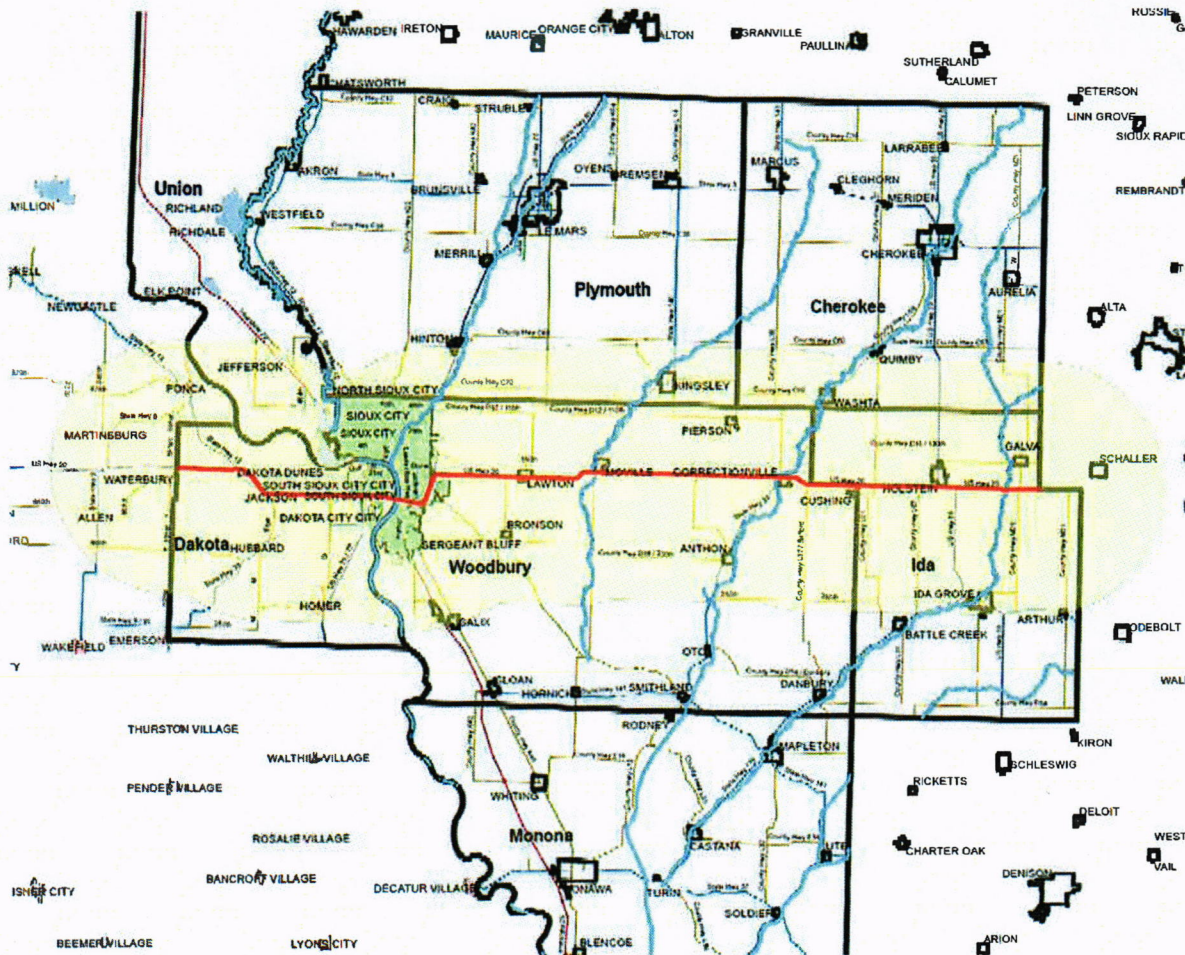
The proposed study contents would be analyzed through the planning process. SIMPCO would strive to include the following elements within the study. Major benefits to community partners include: A collaborative record of the economic development sites in the Hwy 20 corridor and marketing of the communities on a regional level.

Highway 20 Economic Development Study Contents
Phase 1: Background Report
Opportunities for development within the corridor, and the planning issues and implications of such development in the context of potential benefits for the Siouxland Region. Identify opportunities for job growth and business expansion in manufacturing, including advanced manufacturing, sustainable manufacturing, and manufacturing supply chains.
Reference and summary of existing regional studies and outcomes from other highway projects
Cluster industry and commercial mapping: identifying existing regional competitive strengths and future potential and opportunities
Transportation pattern analysis and links to commercial or industrial land uses
Community identity: Identification of unique character and economic development strategy for each town and country area along the Highway 20 corridor.
Phase 2: Land Use Strategy
Investigate select sites that are particularly well suited for accommodating corridor related economic development.
Implementation: Recommendations and economic development goals and action steps

Region

The significance of the proposed U.S. Highway 20 corridor Economic Development Study would reach the entire SIMPCO 7-County region with information in regard to highway economic development. With a collaborative focus, the proposed study will inventory and record the economic development goals and issues of the region. The following map shows the U.S. Highway 20 corridor through the SIMPCO region with a highlighted 10-mile buffer.

Within the SIMPCO Region, twelve (12) jurisdictions are directly affected by the proposed study including: Dakota County, Nebraska, Woodbury County, IA, Ida County, IA and the following nine cities (west to east): Jackson, South Sioux City, Dakota City, Sioux City, Lawton, Merville, Correctionville, Cushing, and Holstein. Another (14) communities fall within a 10-mile buffer of Highway 20 including (west to east): Hubbard, Homer, North Sioux City, Sergeant Bluff, Salix, Hinton, Bronson, Kingsley, Pierson, Anthon, Washta, Ida Grove, Galva and Arthur.



US EDA Investment Priority and Criteria: Collaborative Regional Innovation

The U.S. Highway 20 corridor study aligns with the Collaborative Regional Innovation investment priority in the following ways. U.S. Highway 20 connects several urban, suburban and rural communities in the region. The study will inform and support the development and growth of innovation clusters among the communities that share the Highway 20 infrastructure by providing the following: Identify existing regional competitive strengths, facilitate long-term intergovernmental and public-private collaboration, and support the growth of existing and emerging industries with encouraged job growth and business expansion in manufacturing, including advanced manufacturing, sustainable manufacturing, and manufacturing supply chains.

1. **Job Creation and Private Investment:** The U.S. Highway 20 corridor study will increase the capacity of the community or region to promote job creation and private investment in the regional economy by informing community stakeholders of the economic development strengths, potential and opportunities;
2. **Developed Outcomes:** The U.S. Highway 20 corridor study will assess the feasibility and the likelihood of innovative economic development opportunities for job creation and private investment in the corridor and then assess specific development sites and future projects for consideration;
3. **Implementation:** The U.S. Highway 20 corridor study includes multiple dedicated stakeholders with the ability to successfully implement the findings and recommendations of the study; and
4. **Sustainability and Durability:** The U.S. Highway 20 corridor study matching funds demonstrates support from regional stakeholders. The study will identify economic development partners and facilitate private-public partnerships.

Budget

The proposed project is anticipated to be conducted by SIMPCO staff with direction from the SIMPCO Comprehensive Economic Development Strategy (CEDS) Committee.

Highway 20 Economic Development Study	Estimated Cost	EDA Funding Requested	50% Match Agency
Phase 1: Background Report			
Opportunities for development	5,000	2,500	
Reference of existing regional studies	5,000	2,500	
Cluster industry and commercial mapping	10,000	5,000	
Transportation pattern analysis	10,000	5,000	
Community identity	10,000	5,000	
Phase 2: Land Use Strategy			
Investigate select sites	5,000	2,500	
Implementation: Recommendations	5,000	2,500	
Total	50,000	25,000	25,000

Schedule

The proposed project is anticipated to take 8 months and begin in May 2018.

Highway 20 Economic Development Study	Draft Dates
Phase 1: Background Report	
Opportunities for development	May-July
Reference of existing regional studies	May
Cluster industry and commercial mapping	May-July
Transportation pattern analysis	August-October
Community identity	August-October
Phase 2: Land Use Strategy	
Investigate select sites	August-October
Implementation: Recommendations	November-December



(Letterhead)

Woodbury County Board of Supervisors
Woodbury County Courthouse
620 Douglas Street
Sioux City, IA 51101

(Date)

Re: Support SIMPCO CEDS Highway 20 Corridor Economic Development study

US Economic Development Administration (EDA):

Woodbury County Board of Supervisors is supportive of the Siouxland Interstate Metropolitan Planning Council (SIMPCO) Comprehensive Economic Development Strategy (CEDS) Committee US Hwy 20 Economic Development Study proposal and application for US Economic Development Administration (EDA) Funding through the FFO FY 2016 – FY 2019 EDA Planning and Local Technical Assistance Program.

Woodbury County Board of Supervisors would like to dedicate matching funds, in the amount of **\$5,000**, for the Highway 20 Corridor Economic Development study for fiscal year 2018/2019 from the **general fund**.

Please accept this letter of support as commitment for the matching funds. Thank you so much for your time and consideration.

Sincerely,

Matthew Ung, Board Chair
Woodbury County Board of Supervisors

Karen James, Administrative Coordinator
Woodbury County



Woodbury County Board of Supervisors

Courthouse • Room 104
620 Douglas Street • Sioux City, Iowa 51101
Telephone (712) 279-6525 • Fax (712) 279-6577

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DENNIS BUTLER

ADMINISTRATIVE ASSISTANT
KAREN JAMES

EXECUTIVE SECRETARY / PUBLIC BIDDER
HEATHER SATTERWHITE

December 5, 2017

U.S. Department of Commerce
Economic Development Administration
1244 Speer Blvd., Suite 431
Denver, CO 80204

Re: Support SIMPCO CEDS Highway 20 Corridor Economic Development study

US Economic Development Administration (EDA):

Woodbury County Board of Supervisors is supportive of the Siouxland Interstate Metropolitan Planning Council (SIMPCO) Comprehensive Economic Development Strategy (CEDS) Committee US Hwy 20 Economic Development Study proposal and application for US Economic Development Administration (EDA) Funding through the FFO FY 2016 – FY 2019 EDA Planning and Local Technical Assistance Program.

Woodbury County Board of Supervisors would like to dedicate matching funds, up to the amount of \$5,000, for the Highway 20 Corridor Economic Development study for fiscal year 2018/2019 from the local option sales tax.

Please accept this letter of support as commitment for the matching funds. Thank you so much for your time and consideration.

Sincerely,



Matthew Ung, Board Chair
Woodbury County Board of Supervisors