

#19

WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) REQ

Date: April 15, 2016

Weekly Agenda Date: April 19, 2016

ELECTED OFFICIAL / DEPARTMENT HEAD / CITIZEN: Supervisors Jeremy Taylor

WORDING FOR AGENDA ITEM: Discussion and action on Centers Against Abuse & Sexual Assault - Denim Day on April 27, 2016

ACTION REQUIRED:

Approve Ordinance

Approve Resolution

Approve Motion

Give Direction

Other: Informational

Attachments

EXECUTIVE SUMMARY: Chris Garthright from the Sheriff's Office requested that the County participate in this campaign.

BACKGROUND: The County has participated in other campaigns in the past.

FINANCIAL IMPACT:

IF THERE IS A CONTRACT INVOLVED IN THE AGENDA ITEM, HAS THE CONTRACT BEEN SUBMITTED AT LEAST ONE WEEK PRIOR AND ANSWERED WITH A REVIEW BY THE COUNTY ATTORNEY'S OFFICE?

Yes No

RECOMMENDATION:

ACTION REQUIRED / PROPOSED MOTION: Approve making April 27th Denim Day



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712-277-0131(Office)
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DENIM DAY April 27th 2016

Denim Day is a campaign to prevent Sexual abuse through education and public awareness. April is Sexual Violence Awareness Month, and Denim Day is a call to action for all people to come together by wearing denim as a visible sign of protest against sexual violence. By participating in Denim Day this April 27, 2016 you can play a role in the prevention of sexual assault. This year we ask community members, elected officials, businesses and students to make a social statement with their fashion on April 27, 2016 to wear jeans as a visual sign of your support for survivors of sexual violence, and participants will also receive a sticker letting everyone know why they're wearing jeans. We can stand together to support survivors and show that we will not accept sexual violence in our community.

Why denim? Denim Day has been internationally celebrated since 1999 in protest of an Italian Supreme Court ruling that overturned a rape conviction because the victim was wearing jeans. In 1992, an 18-year-old girl in Italy was raped by her driving instructor during a driving lesson. He was convicted, but in 1999, the Court overturned the verdict on the premise that "because the victim wore very, very tight jeans, she had to help him remove them, and by removing the jeans it was no longer rape but consensual sex."

Women of the Italian Legislature protested the decision by wearing jeans to work. As news of the decision spread, so did the protest. In April 1999, a social service agency in Los Angeles established the first Denim Day in the United States.

Centers Against Abuse and Sexual Assault (CAASA), carries on this tradition. We wear denim to dispel harmful myths about sexual violence and survivors.

CAASA is a non-profit agency that provides services to victims of sexual abuse. CAASA served 650 new survivors this past year. It is happening here and it takes local awareness, protest, and your help to end sexual violence.

We invite your workplace or school to join us! Raise awareness and funds to help survivors of sexual assault by inviting employees to donate \$5 to CAASA for the chance to wear jeans for a day or contact us for Denim Day stickers that you can wear any time. All donations raised will fund CAASA to offer resources to survivors of sexual abuse.

If you are interested please contact Maria at Maria@caasaonline.org or Margarita at Margarita@caasaonline.org (712-277-0131) for Denim Day packets that include posters and stickers representing Denim Day and a return envelope for donations. Thank you for your commitment to services for survivors of sexual abuse!

DENIM DAY

April, 27th 2016

April is Sexual Assault Awareness Month!

Help us and show your support to survivors by taking part in Denim Day 2016.

Donate \$5.00 to Centers Against Abuse and Sexual Assault (CAASA) to wear jeans to work on **April 27th 2016**

Thank you for your support!



24/7 HOPE line- 1-877-362-4612

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