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**WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) R**

Date: 9-9-15

Weekly Agenda Date: 9-22-15

ELECTED OFFICIAL / DEPARTMENT HEAD / CITIZEN: Matt Salvatore, Parks & Recreation Director – City of Sioux City

SUBJECT: Community Attraction and Tourism Grant Support for Cone Park

**ACTION REQUIRED:**

Approve Ordinance

Approve Resolution

Approve Motion

Give Direction

Other: Informational

Attachments

**WORDING FOR AGENDA ITEM:** Community Attraction and Tourism Grant Support for Cone Park

**EXECUTIVE SUMMARY:** On August 10, 2015, the City of Sioux City Council approved a motion approving a recommendation for the Cone Park Development Project. The future park will include tubing hills, snow making equipment, an outdoor ice rink/splash pad, four season lodge, and a roadway. However, the roadway project will be funded separately from the rest of the park. The park elements are estimated at \$3,968,000. The current Cone Park trust is valued at \$2,600,000 and the City of Sioux City has committed \$800,000 towards the project. It is the City's intent to fund the remaining balance of \$568,000 through grants. The Parks and Recreation Department has applied for a \$250,000 local MRHD Grant. We also wish to seek funding for the remaining balance through the State of Iowa's Community Attraction and Tourism grant program. Eligibility for this grant program requires for the applicant to receive private, city, and county contributions. The City of Sioux City is respectfully requesting financial assistance from the county to be eligible for this grant. The application deadline for the Community Attraction and Tourism Grant is October 15.

**BACKGROUND:** The Cone Park Development Project will represent a significant testament to philanthropy and sense of community for many years to come. Mr. and Mrs. Frank and Ruth Cone moved to Sioux City from Chicago in 1917. After relocating, Mr. Cone went on to establish the Cone Livestock Company conducting business in the historic Stockyards. Mrs. Cone became actively involved in civic organizations. She passed on May 31, 1981 and per the terms of her will, a trust was established in which assets were to be invested for a period of 25 years and donated to the City of Sioux City for the establishment of a new city park.

In June of 2006, a City Council appointed ad-hoc committee was formed to determine and establish what the community needs were regarding this new park. Directed by City staff and the Cone Park Design and Construction Advisory Committee, a city-wide survey was conducted to identify the type of park and location residents of Sioux City would support. Based on the survey results, it was determined 67% of the population survey supported the development of an outdoor winter recreational park with 18% in support of a park developed in the Morningside area.

**FINANCIAL IMPACT:** The City of Sioux City is respectfully requesting the financial assistance of \$75,000.

**RECOMMENDATION:** The City of Sioux City request the Woodbury County Supervisors approve financially supporting the Cone Park Development Project for the purpose of submitting a Community Attraction and Tourism Grant through the State of Iowa.

**ACTION REQUIRED / PROPOSED MOTION:**

*Approved by Board of Supervisors March 3, 2015. Revised May 5, 2015.*