

BEYOND THE BELL

Media Contact: Genesis Topete

Genesis Topete
Marketing Specialist
gtopete@siouxlandship.org
(712) 899-5113
beyondthebell.us.com

PRESS RELEASE

**FOR IMMEDIATE RELEASE SIOUX CITY, IA - (SEPTEMBER 1, 2026)
CHALK BEYOND THE BLOCK WITH SIOUXLAND'S BEYOND THE BELL**

Beyond the Bell is bringing color to the sidewalk with Chalk Beyond the Block, a family-friendly afternoon of chalk art at **The Scoop's Udder Place (712 4th Street) in downtown Sioux City.**

Event Details:

Date: Friday, September 4

Time: 2:30 PM - 6:30 PM

families are invited to grab some chalk and color the sidewalk. Participants can enter a drawing contest for a chance to win a gift card. In the event of rain, window chalk will be available and the activity will be moved inside. Winners will be announced at the end of the event through Facebook.

"What better way to end the week than unplugging with family, friends, and ice cream. We look forward to seeing some of our current and past BTB participants as well as community members who we can connect with." - Kenia Ruiz- Herrera, BTB Strategic Resources Coordinator

This event reflects Beyond the Bell's mission of creating safe, welcoming opportunities for children and families to play, learn, grow and connect. The organization works to provide quality experiences that support children and families while encouraging communities to come together in support of local youth.

The event is free and open to the public, and no registration is required. Families can stop by anytime during the event to chalk the sidewalk.

FORMAL RELEASE DATE SEPTEMBER 1, 2026

