

The 2014 County Showcase Video Program

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07/22/14

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This agreement is between CGI Communications, Inc. and Woodbury County (the "County"). It shall remain in effect from the date it is signed by both parties until the third anniversary of the date that the completed and approved County Video Program is made available for viewing via a link on the www.woodburyiowa.com homepage, including any alternate versions of your homepage for viewer access on different devices.

CGI Communications, Inc. shall provide a County Video Showcase as follows:

- Website Welcome video from your County Manager or other civic leader
- Up to 5 additional videos to showcase various aspects of your County and/or organization, providing a total of six, 1 minute County highlight videos)
- One Community Organization chapter to promote charities, nonprofits and community development organizations
- Script writing and video content consultation
- A videographer will come to your location to film videos
- All aspects of video production and editing, from raw footage to final video including professional voiceovers and background music (CGI reserves the right to use still images and photos for video production)
- Final draft of County Video Showcase content subject to your approval (up to 3 sets of revisions allowed). Any request for approval any revision, including final draft, shall be deemed approved if no response is received by us within thirty (30) days of request
- Patented OneClick™ Technology and encoding of all videos into multiple streaming digital formats to play on all computer systems, browsers, and Internet connection speeds; recognized player formats include WindowsMedia® and QuickTime®
- Store and stream all videos on CGI's dedicated server
- Businesses will be allowed to purchase various digital media products and services from CGI Communications and its company affiliates
- Business logos shall be displayed around the perimeter the of video panels
- Duration of sponsor participation will be one to two years. CGI Communications is solely responsible for sponsorship fulfillment including all related aspects of marketing, production, printing, and distribution
- Viewer access of the "Video Tour" from your website shall be facilitated by CGI Communications providing HTML source code for graphic link to be prominently displayed on the www.woodburyiowa.com website homepage as follows: "Coming Soon" graphic link designed to coordinate with existing website color theme to be provided within 10 business days of execution of this agreement; "Video Tour" graphic link to be provided to replace the "Coming Soon" link upon completion and approval of videos
- CGI Communications will own copyrights of the master County Video Showcase
- The County will assume no cost or liability for this project. CGI will honor any request for termination of this agreement upon 30 day written notice to CGI. The county recognizes and acknowledges that any premature termination of this agreement may deny local businesses their paid sponsorships, so will use reasonable efforts to work with CGI to cure any issue or breach prior to termination.

Program Add-On:

- We will provide the GoCast recording app and up to three instant GoCast video widgets to be placed on the website, each with unlimited recording capabilities
- CGI will include multiple segments of aerial footage

The County shall:

- Provide a letter of introduction for the program on its letterhead
- Assist with the content and script for the County Video Showcase
- Grant CGI the right to use County's name in connection with the preparation, production, and marketing of the Program
- Display the "Coming Soon" graphic link prominently on the www.woodburyiowa.com -website homepage within 10 business days of receipt of HTML source code
- Display the "Video Tour" link, of no less than 150 by 400 pixels, prominently on its www.woodburyiowa.com -website homepage for the entire term of this agreement
- In the event contract signature changes, Woodbury County agreement shall remain valid until the agreed upon expiration date
- Grant full and exclusive streaming video rights for CGI and its subsidiaries, affiliates, successors and assigns to stream all video content created pursuant to the contract on County Video Program and all related CGI Programs, including but not limited to its "Community Video Network"
- Represent and warrant that any and all photographs, videos, and other content it submits to us for use in any video or other production does not infringe on any third party's copyrighted material, trademark or other intellectual privacy or publicity rights and shall defend and indemnify us from any such claim or action

This Agreement constitutes the entire agreement of the parties and supersedes any and all prior communications, understandings and agreements, whether oral or written. No modification or claimed waiver of any provision shall be valid except by written amendment signed by the parties herein

We, the undersigned, have read and understand the above information and have full authority to sign this agreement.

The County of Woodbury, Iowa

Signature: George W. Boykin

Name (printed): George W. Boykin

Title: Chairman

CGI Communications, Inc.

Signature: Nicole Rongo

Name (printed): Nicole Rongo

Title: Vice President of Marketing