

WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) REQUEST FORM

Date: 09/06/2023 Weekly Agenda Date: 09/12/2023

ELECTED OFFICIAL / DEPARTMENT HEAD / CITIZEN: Dawn Norton - Comm./Econ. Development

WORDING FOR AGENDA ITEM:

United Way of Siouxland Employee Contribution Campaign

ACTION REQUIRED:

- | | | |
|--|---|--|
| Approve Ordinance <input type="checkbox"/> | Approve Resolution <input type="checkbox"/> | Approve Motion <input checked="" type="checkbox"/> |
| Public Hearing <input type="checkbox"/> | Other: Informational <input type="checkbox"/> | Attachments <input checked="" type="checkbox"/> |

EXECUTIVE SUMMARY:

To consider a request of allocating \$1,000 (Gaming Revenue) for a budget to develop and implement an Employee Contribution Campaign for the United Way of Siouxland, with a goal of raising \$29,922.20

BACKGROUND:

County employees are raising funds for the United Way Community Impact Fund, which supports Education, Income, and Health initiatives for families in Siouxland. Last year the Board approved \$1,000 and 2 PTO days for the campaign. Last year county employees raised \$27,202 in total. We hope to increase the number of employees who donate and increase donations by 10%.

FINANCIAL IMPACT:

\$1,000 (Gaming Revenue)

IF THERE IS A CONTRACT INVOLVED IN THE AGENDA ITEM, HAS THE CONTRACT BEEN SUBMITTED AT LEAST ONE WEEK PRIOR AND ANSWERED WITH A REVIEW BY THE COUNTY ATTORNEY'S OFFICE?

Yes No

RECOMMENDATION:

Provide a budget of \$1,000 and 2 days (16 hours) of paid time off for the employee contribution campaign. Through Board consensus, commit the County to a goal of \$29,922 and strongly encourage department heads, elected officials, and staff to participate, goal of 100% participation.

ACTION REQUIRED / PROPOSED MOTION:

Motion to allocate \$1,000 (Gaming Revenue) and 2 days (16 hours total) of paid time off for the employee contribution campaign.

Live

Our Goal:

To improve the physical and mental health of our community.

Why?

36% of Siouxlanders are considered obese.

Thanks to Our Donors:

1,043 children and adults are physically healthier thanks to United Way programs.

Learn

Our Goal:

To prepare children to succeed from the crib to cap and gown.

Why?

ONLY 48% of Siouxland children enter kindergarten ready to succeed.

Thanks to Our Donors:

90% of children enrolled in United Way programs enter kindergarten ready to succeed.

Earn

Our Goal:

To increase income potential and create financial stability.

Why?

52% of Siouxland children are eligible for free & reduced lunch.

Thanks to Our Donors:

4,424 households received food assistance through United Way programs.

Give

Small Change

BIG DIFFERENCE

\$5 a week provides



Free Mental Health Assessments for Children



100 Meals for Children Attending After School Programs



10 Children the Chance to Go to a Quality Daycare



100% of Donations support local Siouxland Programs

2022–Funded Agency Partners

United Way
of Siouxland



HEALTH

The ARC of Woodbury County
Boys and Girls Home and Family Services
Catholic Charities
Crittenton Center
Lutheran Services in Iowa
Norm Waitt Sr. YMCA
SafePlace (formerly CSADV)
Siouxland CARES
Siouxland Center for Active Generations

thearc.org
boysandgirlshomeiowa.org
cathchar.com
crittentoncenter.org
lsiowa.org
nwsymca.org
safeplacesiouxland.org
siouxlandcares.org
siouxlandcenterforactivegenerations.com

712-258-5050
712-293-4900
712-252-4547
712-255-4321
712-255-2505
402-404-8439
712-277-0131
712-255-3188
712-255-1729

Summer program for disabled individuals
Outpatient mental health services
Education & mental health services
Successful parenting program
Teen parenting program
Wellness programs
Safe shelter for adults & children
Substance abuse & bullying prevention
Programming for older adults

EDUCATION

Beyond the Bell
Big Brothers Big Sisters of Siouxland
Boys and Girls Clubs of Siouxland
Girl Scouts of Greater Iowa
Girls Inc.
Iowa Reading Corps
Mary Elizabeth Child Care and Preschool
Mary J. Treglia Community House
Mid-America Council, Boy Scouts
Native American Child Care Center

beyondthebell.us.com
bigbrothersbigsisters.com
bgcsiouxland.org
girlscoutsiowa.org
girlsincofsiouxcity.org
uwiowa.org/iowaReadingCorps
maryelizabethchildcarecenter.org
marytreglia.org
mac-bsa.org
gracesiouxcity.org/native-american-child-care-center.html

712-277-3600
712-239-9890
712-258-5545
712-255-0187
712-252-1088
712-255-3551
712-258-1605
712-258-5137
712-255-8846
712-276-4030

Before & after school program
Youth mentoring
After school program
Girl Scout leadership experience
After school and summer program
Trained elementary literacy tutors
Child care & preschool
Children English language learning
Young adult scouting program
Early childhood program

Norm Waitt Sr. YMCA
Sanford Center
Stella Sanford Child Development Ctr -Crittenton Ctr

nwsymca.org
sanfordcenter.com
crittentoncenter.org

402-404-8439
712-252-0581
712-255-6832

Summer camp for children
Delinquency prevention program
Children 0-5 learning program

FINANCIAL STABILITY

American Red Cross
Center for Siouxland

Mary J. Treglia Community House
Salvation Army
Siouxland Family Community Center

redcross.org/local/iowa
centerforsiouland.org

marytreglia.org
salvationarmysiouland.org
boysandgirlshomeiowa.org/
siouxland-family-center/
womenawarecia.org

712-269-6300
712-252-1861

712-258-5137
712-255-8836
402-494-6878

712-258-4174

Emergency services
Economic stability programs & free tax preparation services
Immigration & translation services
Emergency relief programs
Basic needs for families in crisis

Resource center for women & men

Need Help? Visit: unitedwaysiouxland.com/community-resources

701 Steuben Street Sioux City, IA 51101 712.255.3551

Continue to improve lives in our community by remembering United Way in your estate plans.

Woodbury County

Contacts
 Chief Executive Officer
 Ung, Matthew
 matthewung@woodburycountyiowa.gov
 a.gov

620 Douglas St. Rm 106
 Sioux City, Iowa 51101
 United States of America
 Business # : (712) 279-6525
 FAX Number : (unknown)

Account#: 44560
 Ext. Account: 27451
 Unions: No

Employee Campaign Manager
 Norton, Dawn
 dnorton@woodburycountyiowa.gov

Structure Nodes:

Campaign Type	Campaign Account	Structure Node
All	All Campaigns	2023/MAIN/UW Campaign/Major A/Local Government (5866)

Corporate Giving:

Year	Pledges	%	# of Empl	Per Capita	Total Giving:		
					Pledges	Total In	% Chg
2023	0	0.0%	443	0.00	0	0	-100.0%
2022	0	0.0%	443	0.00	27,202	27,202	53.56%
2021	0	0.0%	443	0.00	17,715	17,715	-14.15%
2020	0	0.0%	443	0.00	20,634	20,634	-0.69%
2019	0	0.0%	425	0.00	20,778	20,778	0.0%

Employee Giving:

Year	Pledges	Special Events	S/E and Employee	% Chg	.. # Empl	Of .. Donor	% Part	Avg. Gift	Per Capita
2023	0	0	0	-100.0%	443	0	0.0%	0.00	0.00
2022	25,742	1,460	27,202	53.56%	443	85	19.19%	302.85	58.11
2021	17,565	150	17,715	-14.15%	443	84	18.96%	209.11	39.65
2020	20,634	0	20,634	-0.69%	443	95	21.44%	217.20	46.58
2019	20,778	0	20,778	0.0%	425	107	25.18%	194.19	48.89

Leaders:

Type	2023	%	2022	%	2021	%	2020	%	2019
Total Leaders	0	-100.0%	18	63.64%	11	-8.33%	12	0.0%	12
Leader \$	0	-100.0%	16,222	142.92%	6,678	-29.63%	9,490	6.91%	8,876

Techniques: (none)

Award Type/Level	Year	Campaign	Delivery/ Lvl-C Date	Deli. Method/ Auto Assigned	Deli. By/ Event Account	Delivered By/ Occurrence
Giving Cards	2022	United Way Camp		*Unknown	Hass Lou Ann	57
Giving Cards	2021	United Way Camp		No	Hass Lou Ann	
Giving Cards	2020			*Unknown	Shuck Joan	63 GC Distributed
Giving Cards	2020	United Way Camp		No	Shuck Joan	39 GC Distributed
Top 50	2020			*Unknown		
				Yes		

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