

**WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) REQUEST FORM**

Date: 3/26/2026 Weekly Agenda Date: 3/31/2026

**ELECTED OFFICIAL / DEPARTMENT HEAD / CITIZEN:** Laura Sievers, PE, Woodbury County Engineer

**WORDING FOR AGENDA ITEM:**

Consider a variance for L-B Elementary Digital Sign

**ACTION REQUIRED:**

Approve Ordinance

Approve Resolution

Approve Motion

Public Hearing

Other: Informational

Attachments

**EXECUTIVE SUMMARY:**

The Lawton-Bronson School District has requested a variance to install a digital sign near the elementary school within the Bronson Blacktop right of way, which is under County jurisdiction.

**BACKGROUND:**

While L-B states the location was selected to provide visibility for motorists and has submitted supporting information and a liability acknowledgment, concerns remain regarding potential driver distraction and impacts to sight distance near the school entrance. Due to these safety concerns, the County Engineer does not recommend approval of the requested variance.

**FINANCIAL IMPACT:**

There is not an immediate financial impact to Woodbury County.

**IF THERE IS A CONTRACT INVOLVED IN THE AGENDA ITEM, HAS THE CONTRACT BEEN SUBMITTED AT LEAST ONE WEEK PRIOR AND ANSWERED WITH A REVIEW BY THE COUNTY ATTORNEY'S OFFICE?**

Yes  No

**RECOMMENDATION:**

Recommend the Board NOT to approve the variance request for a digital sign that hangs into the County ROW.

**ACTION REQUIRED / PROPOSED MOTION:**

Motion to deny a variance request for a digital sign overhanging into County right-of-way at Lawton-Bronson Elementary

## LAWTON-BRONSON COMMUNITY SCHOOL DISTRICT

**Chad Shook** - Superintendent - [shookc@lb-eagles.org](mailto:shookc@lb-eagles.org)  
**Brandi Jessen** - Secondary Principal - [jessenb@lb-eagles.org](mailto:jessenb@lb-eagles.org)  
**Austin Busch** - Elementary Principal - [buscha@lb-eagles.org](mailto:buscha@lb-eagles.org)  
Lawton-Bronson Junior-Senior High School  
100 Tara Way, Lawton, IA 51030  
Phone: 712-944-5181

  
Lawton-Bronson Elementary School  
113 West 1st Street, Bronson, IA 51007  
Phone: 712-948-3361

Dear Laura and Members of the Woodbury County Board of Supervisors,

On behalf of the Lawton-Bronson Community School District, I am writing to formally acknowledge and accept responsibility related to the proposed placement of the digital EMC sign at Lawton-Bronson Elementary School.

The District understands that the proposed sign location may fall within or near the county right-of-way and that its placement is being considered through a variance process. In recognition of this, the District agrees that Woodbury County shall not be held liable for any damage to the sign or its supporting structure, regardless of cause.

This includes, but is not limited to, damage resulting from snow removal operations, including plowing, winging, or snow casting; routine or emergency roadway maintenance activities; vehicle traffic or roadway-related incidents; and weather-related events or environmental conditions.

The District acknowledges that the placement of the sign is at its own risk and agrees to assume full responsibility for any repair, replacement, or maintenance associated with the sign.

Furthermore, the District agrees that the sign will not interfere with roadway operations and that any future concerns identified by the County regarding safety, visibility, or maintenance access will be addressed promptly and in good faith.

Thank you for your consideration of this request. Please let me know if any additional documentation or language is needed to support the Board of Supervisors' review.

Sincerely,



Chad Shook  
Superintendent  
Lawton-Bronson Community School District

"The Lawton-Bronson Community School District will prepare all students to contribute productively to the global world of work and community."