

10-28-25

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Gallagher

Insurance | Risk Management | Consulting

Woodbury County

Seth Major | 10/27/2025



Agenda

1

Thought Leadership

3

Recommendations

2

Benchmarking Analysis

4

Remove if not needed

Thought Leadership & Benchmarking

Staying ahead of the curve

Thought Leadership – What should we do?

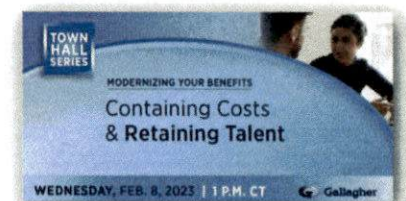
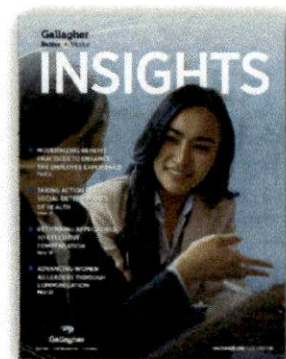
- Gallagher Better Works Insights Magazine
- Monthly Town Hall Webinars
- Niche specific roundtables
- Women's Leadership Series
- Considerations Guides

Benchmarking – What are others doing?

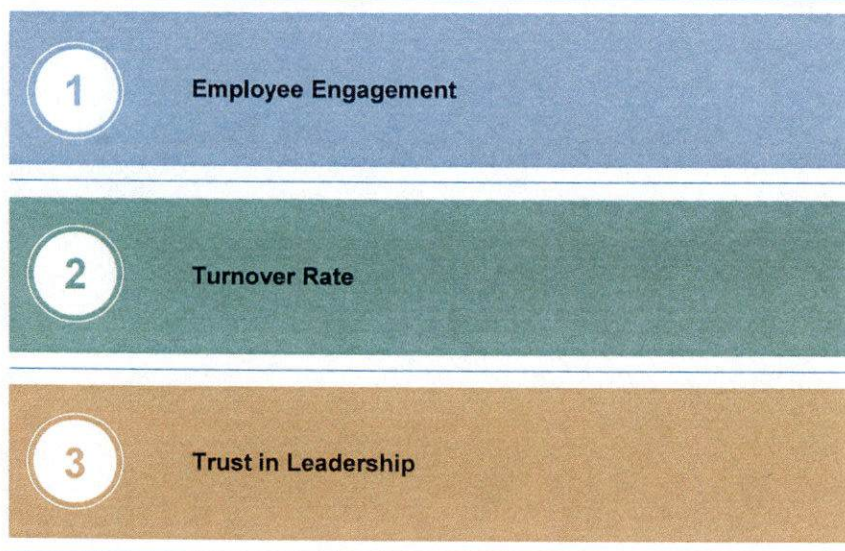
- National Strategy & Benchmarking Survey
- Best In Class Report
- Salary Planning Survey
- Communications State of The Sector Survey
- Organizational Wellbeing Quarterly Polls

Compliance – What do I need to do?

- Timely federal and state legislative updates
- Frequently asked questions
- Webinars
- Employer Compliance Guidebook



Market Trends: People



This is the 4th year in a row that these metrics rank as the top indicators of future business success

2025 Benchmarking with Gallagher

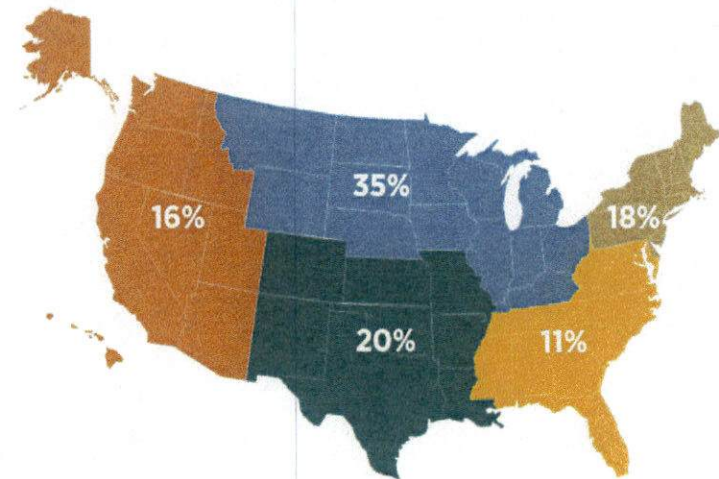
Iowa Participants: 143

Public entity Participants: 281

250–499 FTEs Participants: 631

National (All) Participants: 4,035

All Survey Participants: 4,035



2025 Median Compensation and Benefits Costs

\$12,000 - \$12,999

Average annual cost of employer-paid benefits per eligible employee

20.0% - 21.9%

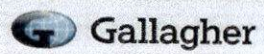
Total cost of employer-paid
benefits - % of total
compensation and benefits

30% - 34.9%

Total cost of compensation and benefits -
% of total operating revenue

Benchmarking Analysis

2025 Gallagher Benefits Strategy & Benchmarking Survey



Medical/Rx Benchmarking



HMO Plans

Schedule of Benefits	HMO \$250	HMO \$500	Iowa	Public entity	250-499 FTEs	National (All)
Deductible (Median)	\$250 / \$500	\$500 / \$1,000	\$3,000 / \$6,000	\$1,000 / \$2,750	\$2,000 / \$4,000	\$2,000 / \$4,000
Out-of-Pocket Maximum (Median)	\$750 / \$1,250	\$1,500 / \$3,000	\$5,600 / \$11,200	\$3,000 / \$7,750	\$4,000 / \$8,000	\$4,500 / \$9,000
Coinsurance	EE pays 20%	EE pays 20%	EE pays 30%	EE pays 20%	EE pays 20%	EE pays 20%
Office Visits PCP/Specialist	\$20 / \$20 copay	\$20 / \$20 copay	\$25 / \$60 copay	\$25 / \$40 copay	\$25 / \$40 copay	\$25 / \$40 copay
Urgent Care	\$20 copay	\$20 copay	\$30 copay	\$40 copay	\$30 copay	\$35 copay
Emergency Room	Deductible / Coinsurance	Deductible / Coinsurance	\$400 copay	\$200 copay	\$175 copay	\$200 copay
Telemedicine Copay	\$0 copay	\$0 copay	\$25 copay	\$23 copay	\$25 copay	\$25 copay
Pharmacy	copays	copays	copays	copays	copays	copays
(Generic, Preferred, Non-preferred, Specialty)	\$6 / \$25 / \$50 / \$50 - Great of corresponding copay or 20%	\$6 / \$25 / \$50 / \$50 - Great of corresponding copay or 20%	\$15 / \$40 / \$75 / \$150	\$10 / \$30 / \$50 / \$100	\$10 / \$35 / \$60 / \$100	\$10 / \$35 / \$60 / \$100
Monthly Total Plan Cost						
Individual Rate	\$983	\$1,018	\$588	\$792	\$666	\$684
Family Rate	\$2,528	\$2,541	\$1,677	\$2,276	\$1,957	\$2,018
Comparison to Benchmark Average			Iowa	Public entity	250-499 FTEs	National (All)
Actuarial Value (81.5%)	-81.5 points	-81.5 points	-5.3 points	+4.7 points	+1.0 points	-0.4 points
Individual Rate (\$682)	+\$301 (44.1%)	+\$335 (49.1%)	-\$94 (-13.8%)	+\$109 (16.0%)	-\$16 (-2.4%)	+\$1 (0.2%)
Family Rate (\$1,982)	+\$545 (27.5%)	+\$559 (28.2%)	-\$305 (-15.4%)	+\$294 (14.8%)	-\$25 (-1.3%)	+\$36 (1.8%)
Monthly EE Cost Share						
Individual Cost Share	6% / \$57	7% / \$75	25% / \$147	11% / \$87	20% / \$133	22% / \$150
Family Cost Share	5% / \$136	7% / \$172	38% / \$629	18% / \$410	30% / \$587	31% / \$626

*Preventative Care is covered at 100% under all plans according to HHS guidelines. Benchmark data based on median values from the 2025 Gallagher National Benchmarking Survey results.

Medical/Rx Benchmarking



PPO Plans

Schedule of Benefits	PPO \$1000	Iowa	Public entity	250–499 FTEs	National (All)
Deductible (Median)	\$1,000 / \$2,000	\$1,750 / \$4,000	\$1,000 / \$2,000	\$1,500 / \$3,000	\$1,500 / \$3,000
Out-of-Pocket Maximum (Median)	\$3,000 / \$6,000	\$4,000 / \$8,000	\$3,500 / \$7,000	\$4,025 / \$9,000	\$4,500 / \$9,000
Coinsurance	EE pays 20%	EE pays 20%	EE pays 20%	EE pays 20%	EE pays 20%
Office Visits PCP/Specialist	\$20 / \$20 copay	\$25 / \$50 copay	\$25 / \$40 copay	\$25 / \$48 copay	\$25 / \$50 copay
Urgent Care	\$20 copay	\$35 copay	\$50 copay	\$50 copay	\$50 copay
Emergency Room	Deductible / Coinsurance	\$250 copay	\$188 copay	\$200 copay	\$250 copay
Telemedicine Copay	\$0 copay	\$25 copay	\$20 copay	\$25 copay	\$25 copay
Pharmacy	copays	copays	copays	copays	copays
(Generic, Preferred, Non-preferred, Specialty)	\$6 / \$25 / \$50 / \$50 - Great of corresponding copay or 20%	\$15 / \$40 / \$75 / \$150	\$10 / \$30 / \$50 / \$100	\$10 / \$35 / \$60 / \$100	\$10 / \$35 / \$60 / \$100
Monthly Total Plan Cost					
Individual Rate	\$935	\$716	\$829	\$790	\$783
Family Rate	\$2,880	\$2,096	\$2,176	\$2,307	\$2,299
Comparison to Benchmark Average		Iowa	Public entity	250–499 FTEs	National (All)
Actuarial Value (83.2%)	-83.2 points	-1.4 points	+1.5 points	+0.6 points	-0.7 points
Individual Rate (\$779)	+\$156 (20.0%)	-\$64 (-8.2%)	+\$50 (6.4%)	+\$11 (1.4%)	+\$3 (0.4%)
Family Rate (\$2,219)	+\$661 (29.8%)	-\$123 (-5.5%)	-\$44 (-2.0%)	+\$87 (3.9%)	+\$79 (3.6%)
Monthly EE Cost Share					
Individual Cost Share	10% / \$96	25% / \$175	11% / \$91	20% / \$158	20% / \$157
Family Cost Share	8% / \$220	30% / \$629	22% / \$468	27% / \$611	28% / \$644

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Medical/Rx Benchmarking

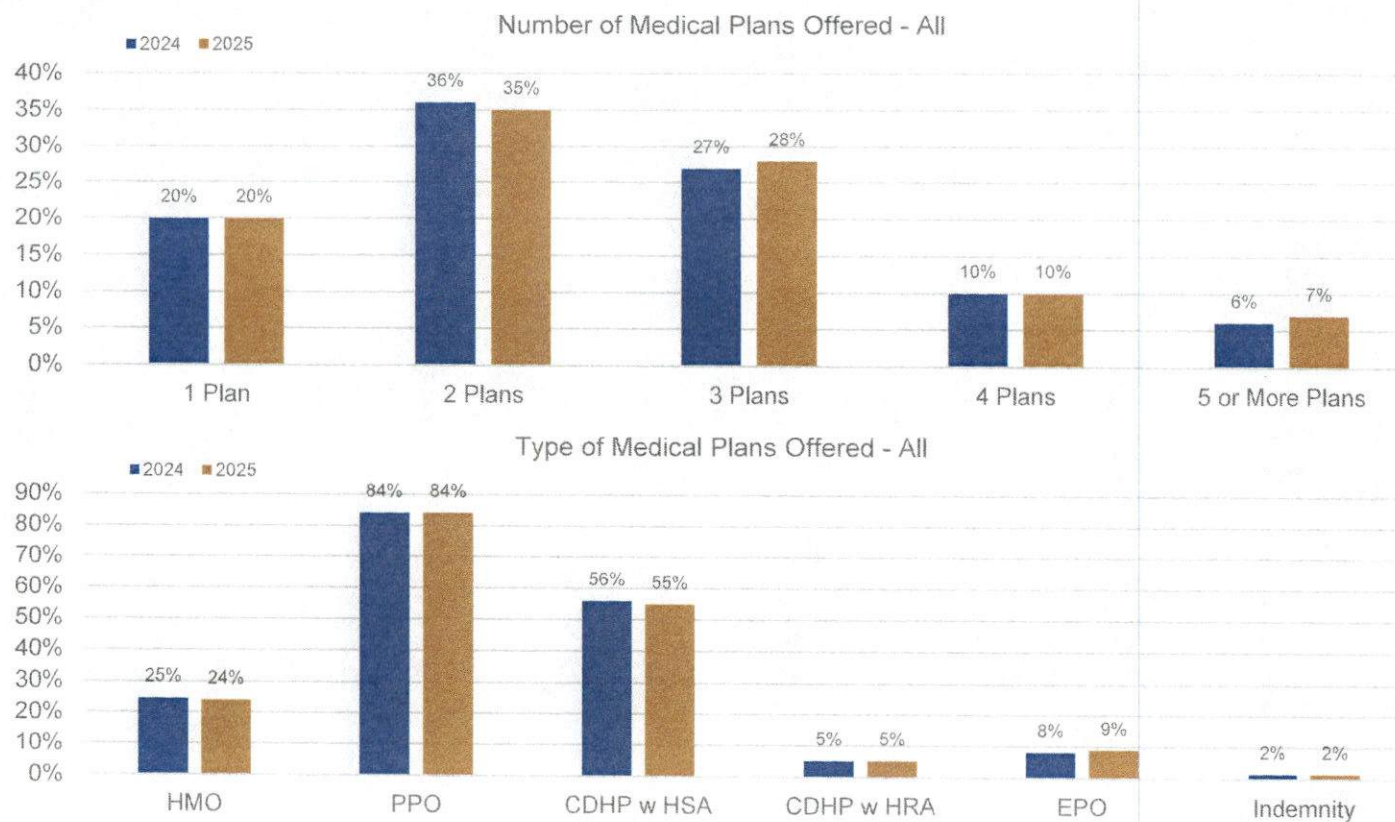
HDHP + HSA



Schedule of Benefits	Iowa	Public entity	250-499 FTEs	National (All)
Deductible (Median) Individual/Family	\$3,300 / \$6,600	\$2,500 / \$5,000	\$3,200 / \$6,000	\$3,200 / \$6,000
Out-of-Pocket Maximum (Median) Individual/Family	\$3,650 / \$7,300	\$3,300 / \$6,600	\$4,500 / \$8,000	\$4,500 / \$9,000
Coinsurance	EE pays ***	EE pays 20%	EE pays 20%	EE pays 20%
Pharmacy	copays	copays	copays	copays
(Generic, Preferred, Non-preferred, Specialty)	\$15 / \$40 / \$75 / \$150	\$10 / \$30 / \$50 / \$100	\$10 / \$35 / \$60 / \$100	\$10 / \$35 / \$60 / \$100
Employer HSA Contribution	Individual: \$500-\$599 Family: \$500-\$649	Individual: \$1,100 or more Family: \$2,000 or more	Individual: \$500-\$599 Family: \$2,000 or more	Individual: \$500-\$599 Family: \$2,000 or more
% of Employers who Contribute to the HSA	62.0%	71.1%	73.7%	66.4%
Monthly Total Plan Cost				
Individual Rate	\$679	\$736	\$694	\$676
Family Rate	\$1,756	\$2,148	\$2,038	\$1,996
Comparison to Benchmark Average	Iowa	Public entity	250-499 FTEs	National (All)
Actuarial Value (76.9%)	***	+2.8 points	-1.4 points	-1.4 points
Individual Rate (\$696)	-\$17 (-2.4%)	+\$40 (5.7%)	-\$2 (-0.3%)	-\$20 (-2.9%)
Family Rate (\$1,985)	-\$229 (-11.5%)	+\$163 (8.2%)	+\$53 (2.7%)	+\$12 (0.6%)
Monthly EE Cost Share				
Individual Cost Share	14% / \$92	10% / \$74	15% / \$104	17% / \$115
Family Cost Share	24% / \$421	18% / \$387	24% / \$489	25% / \$499

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Medical Plan Offerings



Thank You!



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