

**WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) REQUEST FORM**

Date: 2/18/2023

Weekly Agenda Date: 2/28/2023

**ELECTED OFFICIAL / DEPARTMENT HEAD / CITIZEN:** Supervisors J. Taylor/M. Nelson

**WORDING FOR AGENDA ITEM:**

Give Direction Concerning RAGBRAI and County Website and Discussion of Opening Courthouse for Tours

**ACTION REQUIRED:**

Approve Ordinance

Approve Resolution

Approve Motion

Public Hearing

Other: Informational

Attachments

**EXECUTIVE SUMMARY:**

Woodbury County can be the ideal origination destination for RAGBRAI annually. This summer, we have a unique opportunity on the heels of some initial successes last year. We tried to be responsive to the needs of Planning and Zoning to allow for the sale of food and beverage and saw that some private entrepreneurs and rural community leaders made statewide news doing so. This presents a unique opportunity where we can showcase our community. We've been contacted by folks from Des Moines on host locations coming in Friday the day before the ride. RAGBRAI hosts approximately 8,500 week-long riders and 1,500 daily riders. We

We are anticipating 50,000 people in Sioux City for RAGBRAI. We would make the following recommendations under Background after meeting with Matt Salvatore (City of Sioux City/RAGBRAI) and Barbara Sloniker (Chamber/TSI).

**BACKGROUND:**

The following actions can demonstrate the partnership of Woodbury County in hosting RAGBRAI:

1. Place a call in raising public awareness about rural offerings, e.g. vendors, breakfast places, repair shops, retail that wants to list the availability of services so that the county can act as a conduit to the RAGBRAI Committee. Our Board office and P&Z/Econ Development can help house, collect, and forward on this information.
2. Place a link on the county webpage for those interested in learning more about RAGBRAI or hosting riders, volunteering, and getting involved.
3. Encourage putting our best foot forward, e.g. businesses and public areas beautifying, placing, "Welcome RAGBRAI Riders" on their marquees, and perhaps as they seem fit tailoring to the occasion.
4. Add to the RABRAI committee's "best things to do" stays in our county conservation parks.
5. Open up the County Courthouse for tours on Friday and Saturday authorizing additional staff there at that time and reviving some of the audio-visual tour materials of yesteryear when we celebrated the 100-year anniversary of the Woodbiury County Courthouse.
6. Have Supervisors Taylor/Nelson meet back in May-June timeframe and keep a good conduit of information on how we can collectively help in a push-pull, synergistic relationship so that the county demonstrates its good partnership with all entities involved.

**FINANCIAL IMPACT:**

**IF THERE IS A CONTRACT INVOLVED IN THE AGENDA ITEM, HAS THE CONTRACT BEEN SUBMITTED AT LEAST ONE WEEK PRIOR AND ANSWERED WITH A REVIEW BY THE COUNTY ATTORNEY'S OFFICE?**

Yes  No

**RECOMMENDATION:**

**ACTION REQUIRED / PROPOSED MOTION:**

Approve a working group led by Supervisors Taylor/Nelson in bringing together several different representatives in order to bring back a recommendation to the BOS.