

From: Kristi Franz <kristi@exploresiouxcity.org>
Sent: Thursday, October 20, 2022 2:17 PM
To: Karen James
Subject: Fw: County board

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Hello Karen,

Thank you for getting Explore Sioux City on the calendar to speak with the Board of Supervisors.

We are making great progress for Woodbury County and are looking forward to sharing with the Supervisors.

I will review the following with the Supervisors:

*Arrivalist Data (number of visitors from outside 50-mile radius. Is the County on a calendar year or a fiscal year? I will provide the appropriate data.

- o I will provide information on the visitors such as travel origin, length of stay, and average distance traveled
- * Economic Impact to Woodbury County
- * Information on hotel night stays (to include occupancy, average daily rate and available rooms)
- * Events we provided support for in the last year (financial and operational)
- * Tradeshows and Marketplaces attended to showcase Woodbury County
- * Activity with regional/state/national boards and organizations

Please let me know if you need any additional information or have questions for me.

Best Regards,

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