

**WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) REQUEST FORM**

Date: 2/18/2023

Weekly Agenda Date: 2/28/2023

**ELECTED OFFICIAL / DEPARTMENT HEAD / CITIZEN:** Supervisors J. Taylor/M. Nelson

**WORDING FOR AGENDA ITEM:**

Approval for Working Group Regarding Making Woodbury County the Ideal Origination Destination for RAGBRAI

**ACTION REQUIRED:**

Approve Ordinance

Approve Resolution

Approve Motion

Public Hearing

Other: Informational

Attachments

**EXECUTIVE SUMMARY:**

Woodbury County can be the ideal origination destination for RAGBRAI annually. This summer, we have a unique opportunity on the heels of some initial successes last year. We tried to be responsive to the needs of Planning and Zoning to allow for the sale of food and beverage and saw that some private entrepreneurs and rural community leaders made statewide news doing so. This presents a unique opportunity where we can showcase our community. We've been contacted by folks from Des Moines on host locations coming in Friday the day before the ride. RAGBRAI hosts approximately 8,500 week-long riders and 1,500 daily riders. We would like to bring together a working group to highlight those things in our community that our unique and show helpful amenities to include areas like Historic Fourth Street, the Woodbury County Courthouse, rural offerings, Trinity Heights, the Sioux City Museum, the Orpheum, restaurants, and other events in the area. we would propose to bring together a representative from RAGBRAI, the Chamber/TSI, the two of us as supervisors, a member of IT/WCICC, someone from the City of Sioux City's Economic Development department. The goal would be to see what is there right now to avoid "reinventing the wheel," see where we can best plug in, highlight some of what we as a county can offer publicly or highlight privately. For example, could we utilize our newly revitalized website, courthouse tours, etc.

**BACKGROUND:**

See attached printout:

<https://www.desmoinesregister.com/story/life/living-well/ragbrai/2022/07/24/ragbrai-bike-ride-iowa-fundraiser-farm-near-anthon-hit-riders-day-1/10140429002/>

Also note that we made changes as we worked with TSI/RAGBRAI representatives and Planning and Zoning to better accommodate riders and business opportunities.

**FINANCIAL IMPACT:**

**IF THERE IS A CONTRACT INVOLVED IN THE AGENDA ITEM, HAS THE CONTRACT BEEN SUBMITTED AT LEAST ONE WEEK PRIOR AND ANSWERED WITH A REVIEW BY THE COUNTY ATTORNEY'S OFFICE?**

Yes  No

**RECOMMENDATION:**

Approve a working group led by Supervisors Taylor/Nelson in bringing together several different representatives in order to bring back a recommendation to the BOS.

**ACTION REQUIRED / PROPOSED MOTION:**

Approve a working group led by Supervisors Taylor/Nelson in bringing together several different representatives in order to bring back a recommendation to the BOS.